

# 16 DAYS OF ACTIVISM

## COMMUNITY GRANT PROGRAM GUIDELINES

### 1 Purpose of the Program

The City of Greater Bendigo (the City) offers small grants to support community-led activities during the 16 Days of Activism Against Gender-based Violence (November 25 – December 10) campaign.

These grants are for projects that help prevent gender-based violence before it starts.

#### What is primary prevention?

Primary prevention works to change the attitudes, behaviours and social conditions that allow violence against women to happen. It focuses on the whole community and aims to address inequality and harmful norms.

The Program aims to:

- Increase understanding that gender inequality is the main driver of gender-based violence
- Promote respectful relationships and challenge harmful attitudes
- Involve a wide range of community groups, including men and boys, in prevention efforts
- Support the goals of the City's *Council Plan Mir Wimbul 2025–2029*

### 2 Funding available

Grants of up to \$1,500 are available for projects that run during the 16 Days of Activism campaign from November 25 to December 10.

### 3 Who can apply

The applicants must:

- Be a legal entity (e.g. incorporated association, not-for-profit), or be auspiced by one
- Be based in, or show clear benefit to, the Greater Bendigo community
- Meet Child Safe Standards and the Healthy Facilities Policy (if relevant)
- Deliver the project within the required dates

### 4 What can be funded

Projects must support primary prevention and align with the goals of the 16 Days of Activism campaign.

Eligible projects could include:

- Free or low cost community initiatives
- Community events or workshops raising awareness of gender-based violence
- Creative activities (e.g. art, performance, installations, digital media, storytelling)
- Education promoting gender equality and respectful relationships
- Activities that make public spaces safer and more inclusive for women and children
- Fees for facilitators, consultants or artists
- Materials and supplies needed for the activity
- Online or digital projects (e.g. podcasts, videos, virtual workshops, social media campaigns)

## WE CAN ALL CHALLENGE...



# TOGETHER, WE CAN BUILD A SAFER, MORE RESPECTFUL GREATER BENDIGO



## 5 What cannot be funded

Funding cannot be used for:

- Activities that promote gambling, tobacco or vaping
- Projects that mainly benefit people outside Greater Bendigo
- Projects that benefit individuals only, not the wider community
- Projects designed to make a profit that is not returned to the community
- Applications without quotes or cost evidence
- Groups that have breached a City funding agreement in the last three years
- Organisations with outstanding debts to the City
- Alcohol or alcohol-related purchases
- Business, school, or service provider core operations (e.g. regular curriculum)
- Ongoing operational costs (e.g. salaries or bills)

## 6 How applications are assessed

- **Merit (35%)** – clear project purpose, strong focus on prevention, and aligns with the 16 Days of Activism campaign goals
- **Community Benefit (35%)** – supports gender equality, involves diverse groups, and builds partnerships
- **Capacity (20%)** – realistic plan, achievable budget, and the skills to deliver the project
- **Sustainability (10%)** – potential for ongoing positive impact

## 7 How to apply

Applicants must:

- Apply through **SmartyGrants**, a grants application portal used by many councils
- Upload all required documents (quotes, budget, insurance, and auspice form as required)
- Submit their application before the closing date. Late applications cannot be accepted

## 8 If you receive a grant

Successful applicants must:

- Sign and return the Funding Agreement and invoice within 30 days
- Provide any needed permits or approvals
- Acknowledge the City as the funding source on all promotional materials (e.g. print, digital, social media)
- Have their event included in local and state level official 16 Days of Activism promotion and campaign calendars
- Promote their event widely and in accessible ways
- Collect data and photos for reporting
- Submit a completed acquittal by the due date

## 9 Need help?

For questions, printed guidelines, or to book an appointment with the City's Community Strengthening team, please contact us at:

 [16days@bendigo.vic.gov.au](mailto:16days@bendigo.vic.gov.au)

 1300 002 642



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**BENDIGO**